

Essential Oil Market Report

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Eucalyptus oil /Eucalyptol



🌿 Eucalyptus Globulus, Labill.

📍 Yunnan

CAS NO : 8000-48-4

FEMA : 2466

Eucalyptus oil is in the harvest season, but production has decreased this year. Although oil farmers are not very active to distill, they would sell some out because of the Chinese New Year is approaching. The current price is slightly falling down compared with the same period last year. However, the overall change is small. Manufacturers are in a wait-and-see state, still hoping to purchase at a lower price.

Geranium oil

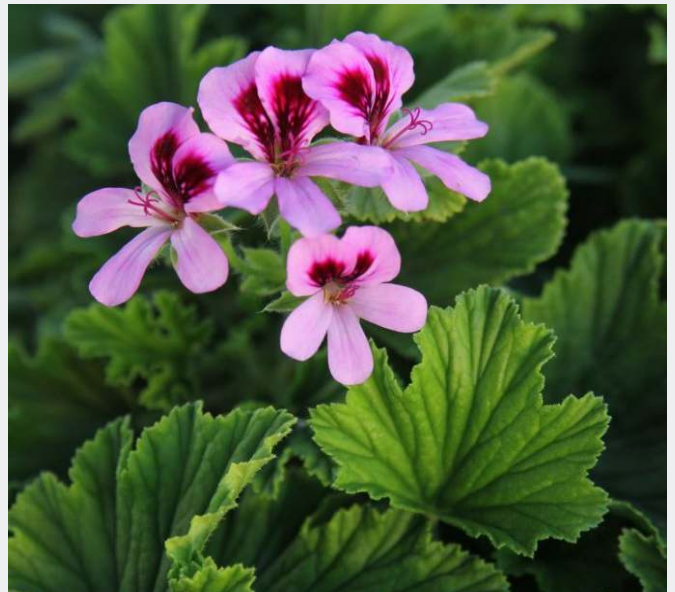
🌿 Pelargonium graveolens Lherit

📍 Yunnan

CAS NO : 8000-46-2

FEMA : 2508

It's out of the harvest season for Geranium oil, and farmers are busy in selling the roots. This makes the distillation less. The oil in the market are the carryovers, and the inventory purchased at lower prices in the early days has been largely sold out, the current circulation oil is all higher-priced.



Citronella oil

 Cymbopogon Winterianus Jowitt Cas  Yunnan

CAS NO : 8000-29-1

FEMA : 2308

Citronella oil is out of season, farmers seldom engaged in oil distillations and many of them are migrant workers. While the price of citronella oil does not show a downward trend. Collectors are also cautious about this, they're unwilling to purchase, and the purchase price of citronella oil remains high and hard to fall back. However, the sales price in the market has not increased accordingly, and the supply market is currently tight.



Wintergreen oil

 Gaultheria Procumbens

 Yunnan

CAS NO : 8000-28-6

Wintergreen oil has been relatively stable in the past year, both the supply and demand could be satisfied.

Star anise oil /Anethol

 STAR ANISE OIL

 Yunnan

CAS NO : 8007-70-3

FEMA : 2096

Star anise oil is in the harvest season, the year's production is a bit lacking compared to previous years. The market is currently in a relatively sluggish period. And the price is falling down, the trend still depends on the market atmosphere after the lunar new year.



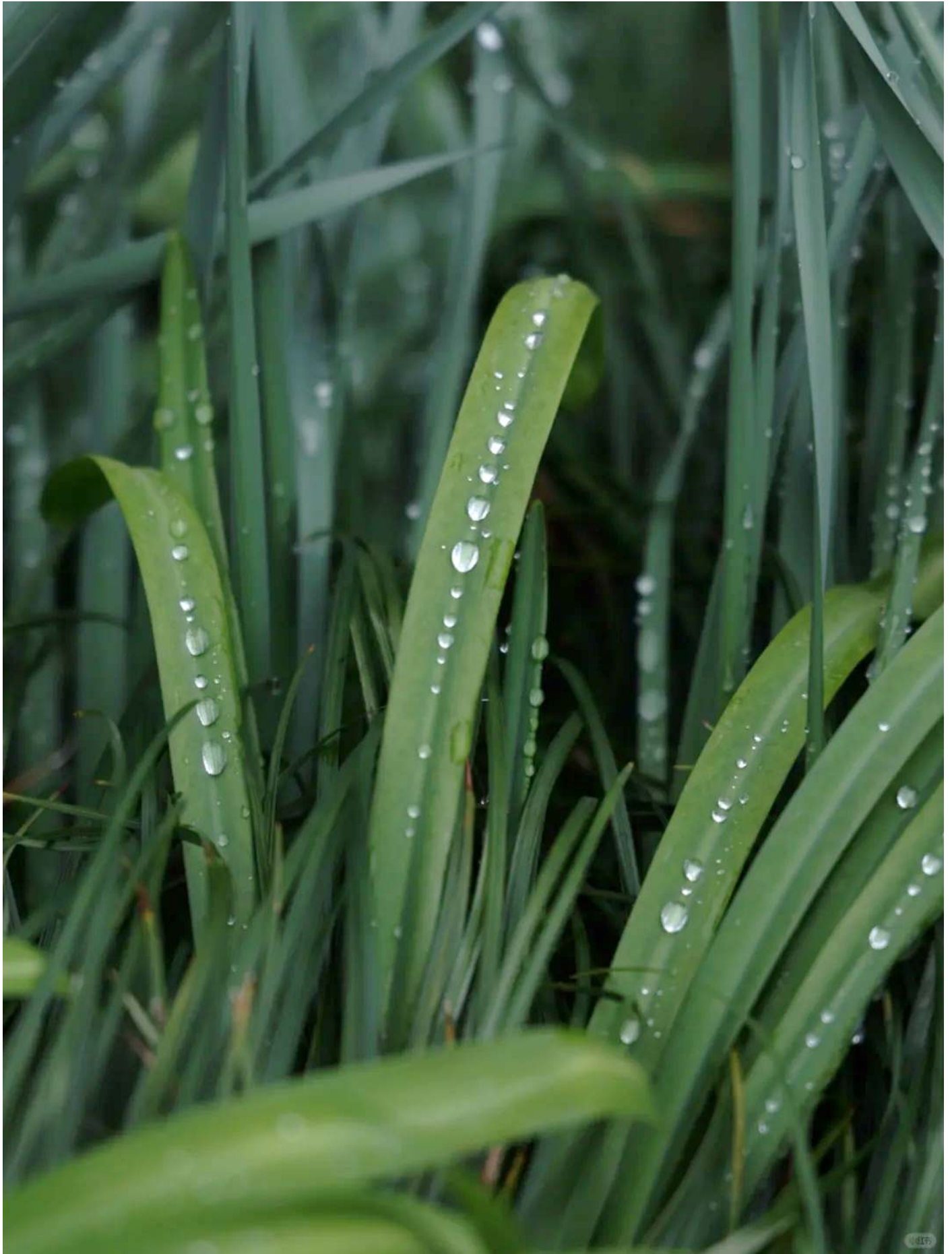


Litsea cubeba oil/Citral

 Litsea Cubeba(Lour.)
CAS NO : 68855-99-2

 Yunnan
FEMA : 3846

Litsea cubeba oil is in stock in the market. The purchase volume of manufacturers has not increased significantly, and the strategy of purchasing goods on demand is still maintained. At present, the market price has not shown an upward trend, and the relationship between supply and demand remains balanced and stable.



Fragrance trends in 2025

In the fragrance industry in 2025, we expect to witness a perfect fusion of bold innovation and classic sophistication, together leading the fragrance trend. At the high end of the market, aromas such as spice, amber and leather will continue to dominate with their warmth and elegance. At the same time, fresh and pure notes, such as sea salt, aquatic flowers and green notes, are gaining popularity, and they bring a sense of freshness and balance. In addition, gourmet notes, those with edible or sweet characteristics, such as vanilla, almond and caramel, will also continue to be sought after, reflecting people's desire for comfortable, nostalgic flavors.



In 2025, the incense industry is on the verge of major change, driven by technological advances, sustainability, and a desire for more personalized and meaningful experiences. Whether through AI-driven customization, eco-friendly formulations, or digital scent innovations, the future of perfume is destined to be more inclusive, refined, and sustainable than ever before. For consumers, this means that an exciting new world is opening up, where fragrance is no longer just a product, but an extension of identity and lifestyle.

2025 Sustainable development of aroma industry

Global trends in fashion, culture and lifestyle are also shaping the fragrance industry. The rise of niche perfumes, driven by the need for uniqueness and authenticity, has prompted the discovery of rare and exotic fragrances. In addition, the impact of technology, including artificial intelligence, has allowed fragrance creation to innovate and bring personalized fragrance experiences to consumers. These factors make 2025 an active year for perfume and fragrance lovers, with new and exciting trends emerging across the globe.



To further complement this overview, the fragrance industry in 2025 also has a significant focus on sustainability, with environmentally conscious consumers driving demand for ethically sourced ingredients and environmentally friendly packaging. In addition, the growing trend for unisex fragrances reflects the breakdown of traditional gender norms when it comes to perfume preferences. These developments set the tone for a year in which the perfume market was not just about smelling good, but also about projecting individuality and supporting broader societal values. As a result, brands are increasingly focusing on transparency in the production process, allowing consumers to create a deeper connection with the fragrances they wear.

Sustainability is becoming increasingly important in the flavor and fragrance industry, and significant progress is expected in this area in 2025. From sourcing ingredients ethically to reducing environmental impact through environmentally friendly packaging, the industry is responding to consumer demand for more responsible products. This shift is fueling the rise of natural and original fragrances and driving innovation in sustainable fragrance production.

LORRAINE comprehensively promote sustainable development, promoting comprehensive sustainable development, achieving the goals of social responsibility, environmental protection, and technological innovation, ensuring sustainable development across social, environmental, and economic dimensions.

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For more information, please visit: www.lorraine-china.com
E-mail: lorraine@lorraine-china.com
[telephone : 0871-6331 5899](tel:0871-63315899)